# Component Serial Numbers

27609514



SERIAL NUMBER LOCATION GUIDE

#### **General Notes**

This document is intended to communicate where to find and how to interpret serial numbers on select SRAM, RockShox, Zipp, AVID, Truvativ, and Quarq branded components.

Images in this document are not to scale.

Your product's appearance may vary slightly from the images in this document.

Information in this document is subject to change without prior notice.

Some products do not have a serial number as formatted in this document.

If you have any questions please contact your SRAM representative.

## **Table of Contents**

BlipBox Unified Shifter Electronic Shifting	4	Mechanical Rim Brake	Wheels ZIPP Road31
Aerobar Electronic Shifting	5	Trigger Shifter  Mechanical Shifting19	<b>Wheels</b> SRAM32
Battery Electronic Shifting	6	Grip Shift Mechanical Shifting20	Height-Adjustable Seatpost Electronic
Front Derailleur Electronic Shifting	7	Cassette21	Height-Adjustable Seatpost Hydraulic34
Front Derailleur  Mechanical Shifting	8	Cranks Carbon	
Rear Derailleur Electronic Shifting	9	Power Meter Direct Mount Aero 1x Chainring23	Revelation/ Recon Gold/ Sektor Gold and Silver35
Rear Derailleur  Mechanical Shifting	10	Power Meter Direct Mount 2x Chainring24	Front Suspension Paragon/ Paragon Silver/ Tora/ Dart/ XC
Controller Electronic Shifting	11	Power Meter Riken/Elsa/RED/SBC/Cannondale	28/ XC 32/30 Gold and Silver/Recon Silver/i-RIDE36
Hydraulic Shift-Brake Lever Electronic Shifting	12	Spiders25 Power Meter	Front Suspension  Dual Crown Fork- BoXXer/ Domain 37
Hydraulic Shift-Brake Lever Mechanical Shifting	13	Elsa RS/XX1 Spiders26  Power Meter	Rear Suspension Deluxe38
Hydraulic Disc Brake Caliper		RED 1x/ FORCE 2x/ DZero RED/ DFour/ DFour/ DZero SBC/ XX1 Eagle27	Rear Suspension Super Deluxe39
Hydraulic Rim Brake		TyreWiz Quarq28	Rear Suspension Super Deluxe Coil40
Mechanical Shift-Brake Lever Electronic Shifting		ShockWiz Quarq29	Rear Suspension Vivid/ Vivid Air/ Kage41
Mechanical Shift-Brake Lever Mechanical Shifting	17	Wheels ZIPP MTB30	Rear Suspension  Monarch/ Monarch Plus42

## BlipBox Unified Shifter

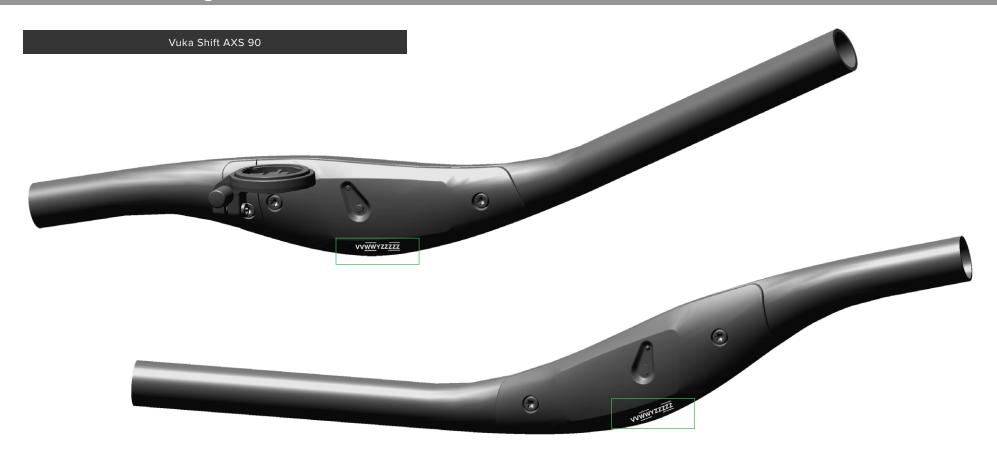
Electronic Shifting



The serial number is laser etched on the under side.

## Aerobar

## Electronic Shifting



• The serial number is laser etched on the cover under the button certifications.

## Battery

## Electronic Shifting



The serial number is laser etched on the back of the battery.

## Front Derailleur

### **Electronic Shifting**



• The serial number is laser etched or inkjet printed on the back of the inner cage.

## Front Derailleur

Mechanical Shifting

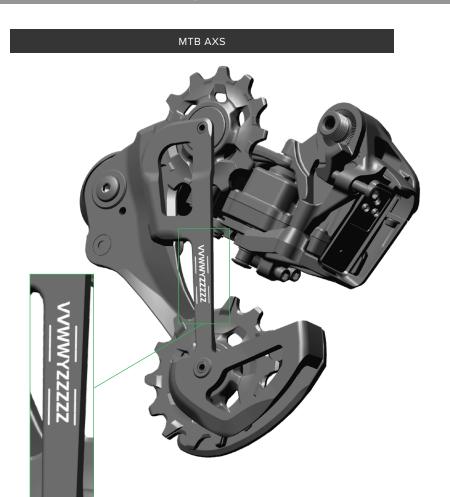




• The serial number is laser etched on the back of the cage.

## Rear Derailleur

**Electronic Shifting** 





• The serial number is laser etched or inkjet printed on the back of the inner cage.

## Rear Derailleur

Mechanical Shifting





• The serial number is laser etched on the back of the inner cage.

## Controller

### **Electronic Shifting**

Left Side RockShox AXS Controller







• The serial number is laser etched on the underside of the housing.

## Hydraulic Shift-Brake Lever

**Electronic Shifting** 

eTap and eTap AXS Hydraulic Brake



• The serial number is laser etched on the top of the reservoir cover. Do not use the number located on the brake lever blade for warranty claims.

## Hydraulic Shift-Brake Lever

Mechanical Shifting

Mechanical Hydraulic Shift-Brake Lever



• The serial number is laser etched on the reservoir hatch under the hood.

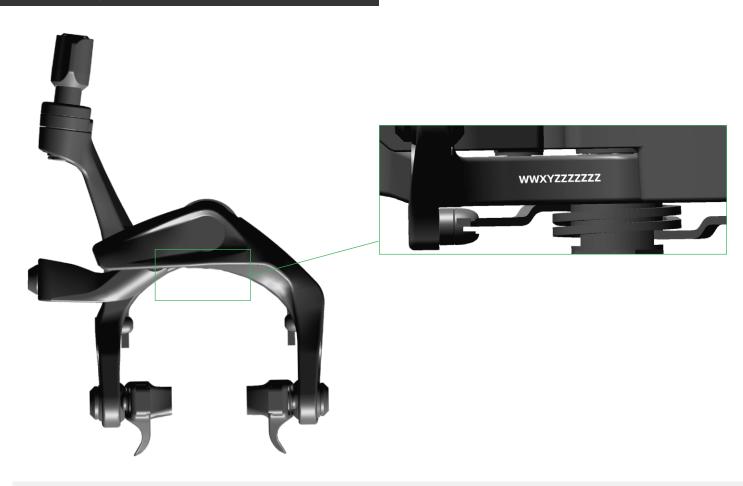
## Hydraulic Disc Brake Caliper



The serial number is laser etched on the underside of the brake caliper body.

## Hydraulic Rim Brake

#### Single Pivot RED brake/RED Hydro/BL800



• The serial number is laser etched on the underside of the back brake arm.

# Mechanical Shift-Brake Lever Electronic Shifting

eTap and eTap AXS Mechanical Brake



• The serial number is laser etched on the back of the shift-brake lever blade.

# Mechanical Shift-Brake Lever

Mechanical Shifting

Mechanical Shift-Brake Lever



• The serial number is laser etched on the back of the shift-brake lever blade.

## Mechanical Rim Brake



• The serial number is laser etched on the back of the brake.

## Trigger Shifter

## Mechanical Shifting







• The serial number is laser etched on the back of the lever or the underside of the housing.

## Grip Shift

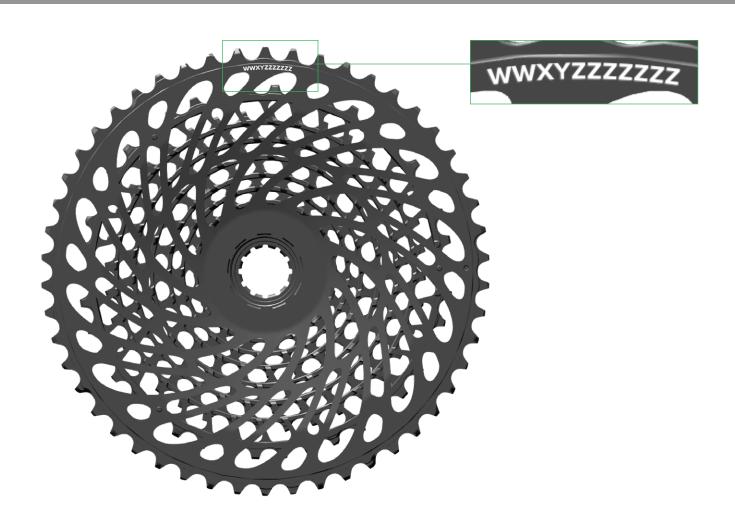
## Mechanical Shifting

Serial Location after week 43, 2006



• The serial number is laser etched on the underside of the plastic housing.

## Cassette



The serial number is laser etched on the back of the cassette.

## Cranks

### Carbon



• The serial number is laser etched under the pedal shaft hole on the inside of the crankarm.

## Direct Mount Aero 1x Chainring



The serial number is laser etched on the back side of the chainring.

## Direct Mount 2x Chainring



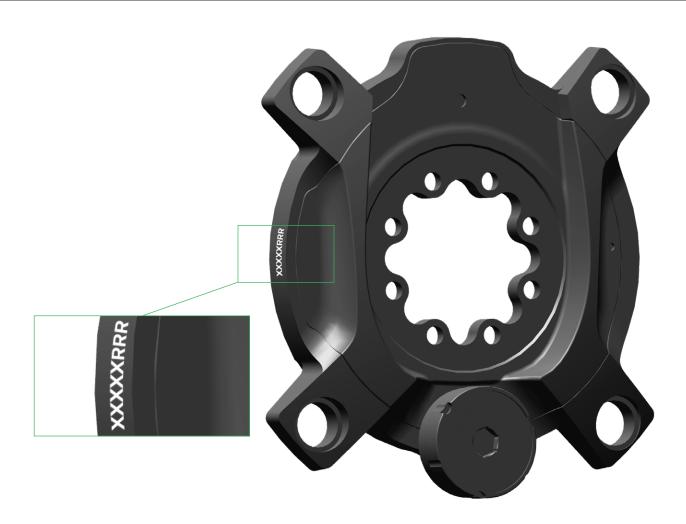
• The serial number is laser etched on the back side of the big chainring.

## Riken/Elsa/RED/SBC/Cannondale Spiders



The serial number is laser etched on the front side, next to the battery cover.

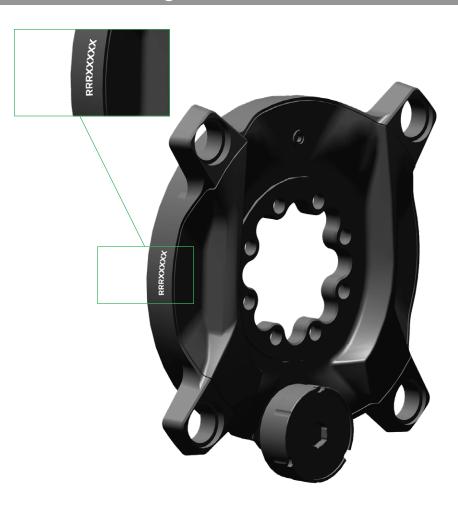
Elsa RS/XX1 Spiders



The serial number is laser etched on the side, between the spider tabs.

RED 1x/ FORCE 2x/ DZero RED/ DFour/ DFour/ DZero SBC/ XX1 Eagle





• The serial number is laser etched on the side, between the spider tabs.

# TyreWiz

TyreWiz for ZIPP 3Zero Moto



Standard TyreWiz



• On TyreWiz for ZIPP 3Zero Moto, the serial number is laser etched on the side. On Standard TyreWiz, the serial number is laser etched on the top edge.

## ShockWiz Quarq

#### ShockWiz



• The serial number is laser etched on the back of the device under the Q.

# Wheels ZIPP MTB

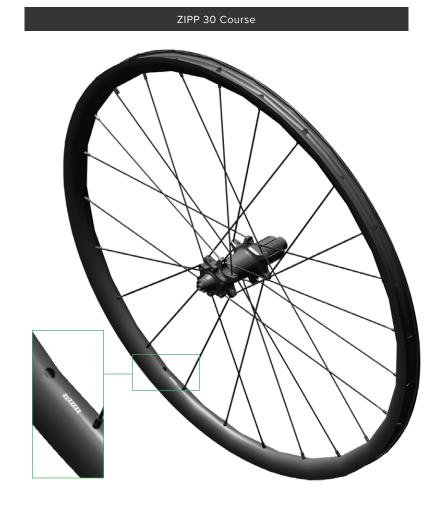
#### ZIPP 3Zero Moto



• The serial number is laser etched next to the valve hole.

# Wheels ZIPP Road

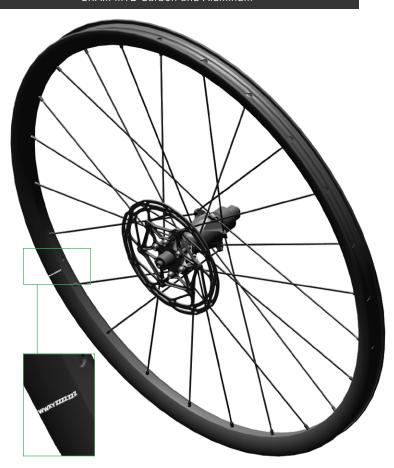




• The serial number is laser etched on the spoke bed, tire bed, or on the inside edge of the rim next to, or across from the valve hole.

# Wheels SRAM

#### SRAM MTB Carbon and Aluminum



• The serial number is laser etched on the non-drive side, next to the valve hole, or on non-drive side top of the valve hole decal.

## Height-Adjustable Seatpost

Electronic

#### Reverb AXS



· The serial number is laser etched on the back side of the post, under the Minimum Insertion art, and on the non-drive side of the post head.

## Height-Adjustable Seatpost

Hydraulic



• The serial number is laser etched on the back side of the post, under the Minimum Insertion art.

## **Front Suspension**

SID/ RS-1/ Reba/ Bluto/ Pike/ Lyrik/ Yari/ Revelation/ Recon Gold/ Sektor Gold and Silver

Serial Location after September 3, 2007

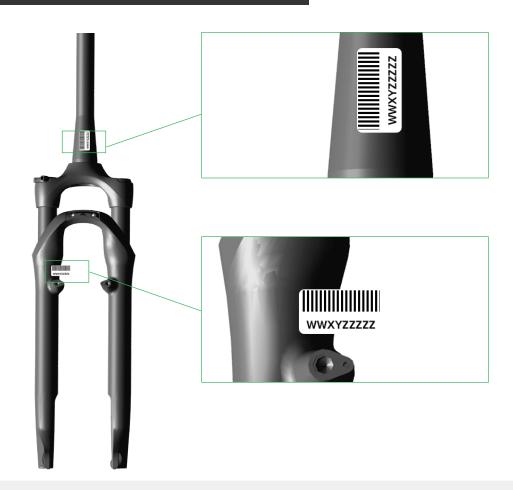


· The serial number is laser etched on the back of the crown. For RS1 and carbon fiber steerer tubes, there is a decal on the back side of the steerer tube.

## **Front Suspension**

Paragon/ Paragon Silver/ Tora/ Dart/ XC 28/ XC 32/30 Gold and Silver/Recon Silver/ i-RIDE

Serial Location after September 3, 2007



· The serial number decals are located on the front of the steerer tube and the inside of the right lower leg.

## Front Suspension

#### Dual Crown Fork- BoXXer/ Domain

Serial Location after September 3, 2007



The serial number is located on the back of the upper crown and the inside of the lower leg.

Deluxe

Serial Location after July 29, 2016 WWXYZZZZZZ SSSSS TTTTTT

Serial Location prior to July 29, 2016



• The serial number is laser etched on the back of the eyelet.

#### Super Deluxe

Serial Location after July 29, 2016



Serial Location prior to July 29, 2016



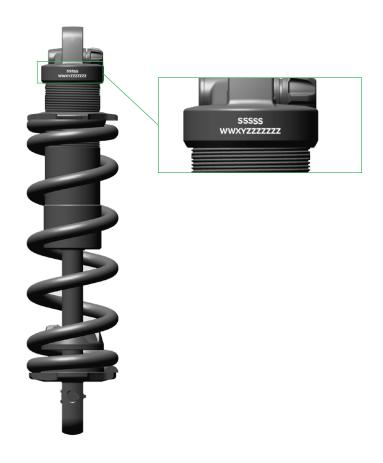
• The serial number is laser etched on the back of the eyelet.

Super Deluxe Coil



The serial number is laser etched on the back of the eyelet.

Vivid/ Vivid Air/ Kage





• The serial number is laser etched on the back of the eyelet.

Monarch/ Monarch Plus

Serial Location after July 22, 2013

Serial Location September 3, 2007 to July 22, 2013





• The serial number is laser etched directly under the eyelet or on the air can.

#### These are registered trademarks of SRAM, LLC:

1:1°, Accuwatt°, Avid°, AXS°, Bar°, Blackbox°, BoXXer°, DoubleTap°, Elita°, eTap°, Firecrest°, Firex°, Grip Shift°, GXP°, Hammerschmidt°, Holzfeller°, Hussefelt°, i-Motion°, Judy°, Know Your Powers°, NSW°, Omnium°, Pike°, PowerCal°, PowerLock°, PowerTap°, Qollector°, Quarq°, RacerMate°, Reba°, Rock Shox°, Ruktion°, Service Course°, ShockWiz°, SID°, Single Digit°, Speed Dial°, Speed Weaponry°, Spinscan°, SRAM°, SRAM APEX°, SRAM EAGLE°, SRAM FORCE°, SRAM RED°, SRAM RIVAL°, SRAM VIA°, Stylo°, Torpedo°, Truvativ°, TyreWiz°, Varicrank°, Velotron°, X0°, X01°, X-SYNC°, XX1°, Zed tech°, Zipp°

These are registered logos of SRAM, LLC:





















#### These are trademarks of SRAM, LLC:

10K™. 1X™. 202™. 30™. 35™. 302™. 303™. 404™. 454™. 808™. 858™. 3ZERO MOTO™. ABLC™. AeroGlide™. AeroBalance™. AeroLink™. Airea™. Air Guides™, AKA™, AL-7050-TV™, Automatic Drive™, Automatix™, AxCad™, Axial Clutch™, BB5™, BB30™, Bleeding Edge™, Blipbox™, BlipClamp™, BlipGrip™, Blips™, Bluto™, Bottomless Tokens™, Cage Lock™, Carbon Bridge™, Centera™, Charger™, Charger™, Charger Race Day™, ClampClics™, Clickbox Technology™, Clics™, Code™, Cognition™, Connectamajig™, Counter Measure™, DD3™, DD3 Pulse™, DebonAir™, Deluxe™, Deluxe Re:Aktiv™, Descendant™, DFour™, DFour91™, Dig Valve™, DirectLink™, Direct Route™, DOT 5.1™, Double Decker™, Double Time™, Dual Flow Adjust<sup>™</sup>, Dual Position Air<sup>™</sup>, DUB<sup>™</sup>, DZero<sup>™</sup>, E300<sup>™</sup>, E400<sup>™</sup>, Eagle<sup>™</sup>, E-Connect4<sup>™</sup>, E-matic<sup>™</sup>, ErgoBlade<sup>™</sup>, ErgoBynamics<sup>™</sup>, ESP™, EX1™, Exact Actuation™, Exogram™, Flow Link™, FR-5™, Full Pin™, Gnar Dog™, Guide™, GX™, Hard Chrome™, Hexfin™, HollowPin™, Howitzer<sup>™</sup>, HRD<sup>™</sup>, Hybrid Drive<sup>™</sup>, Hyperfoil<sup>™</sup>, i-3<sup>™</sup>, Impress<sup>™</sup>, Jaws <sup>™</sup>, Jet<sup>™</sup>, Kage<sup>™</sup>, Komfy<sup>™</sup>, Level<sup>™</sup>, Lyrik<sup>™</sup>, MatchMaker<sup>™</sup>, Maxle <sup>™</sup>, Maxle 360<sup>™</sup>, Maxle DH™, Maxle Lite™, Maxle Lite DH™, Maxle Stealth™, Maxle Ultimate™, Micro Gear System™, Mini Block™, Mini Cluster™, Monarch™, Monarch Plus™, Motion Control™, Motion Control DNA™, MRX™, MultiClics™, Noir™, NX™, OCT™, OmniCal™, OneLoc™, Paragon™, PC-1031™, PC-1110 ™, PC-1170 ™, PG-1050 ™, PG-1050 ™, PG-1050 ™, Piggyback ™, Poploc ™, Power Balance ™, Power Bulge ™, PowerChain ™, PowerDomeX ™, Powered by SRAM™, PowerGlide™, PowerLink™, Power Pack™, Power Spline™, Predictive Steering™, Pressfit™, Pressfit 30™, Prime™, Qalvin™, R2C™, RAIL™, Rapid Recovery™, Re:Aktiv ThruShaft™, Recon™, Reverb™, Revelation™, Riken™, Rise™, RoAM™, Roller Bearing Clutch™, RS-1", Sag Gradients™, Sawtooth™, SCT - Smart Coasterbrake Technology, Seeker™, Sektor™, SHIFT™, ShiftGuide™, Shorty™, Showstopper™, SIDLuxe™, Side Swap™, Signal Gear Technology™, SL™, SL-70™, SL-70 Aero™, SL-70 Ergo™, SL-80™, Sl-88™, SLC2™, SL SPEED™, SL Sprint™, Smart Connect™, Solo Air™, Solo Spoke™, SpeedBall™, Speed Metal™, SRAM APEX 1™, SRAM Force 1™, SRAM RIVAL 1™, S-series™, Stealth-a-majig ™, StealthRing™, Super-9™, Supercork™, Super Deluxe™, Super Deluxe Coil™, SwingLink™, TaperCore™, Timing Port Closure™, Tool-free Reach Adjust™, Top Loading Pads™, Torque Caps™, TRX™, Turnkey™, TwistLoc™, VCLC™, Vivid™, Vivid Air™, Vuka Aero™, Vuka Alumina™, Vuka Bull™, Vuka Clip™, Vuka Fit™, Vuka Shift™, Wide Angle™, WiFLi™, X1™, X5™, X7™, X9™, X-Actuation™, XC™, X-Dome™, XD™, XD Driver Body™, XDR™, XG-1150™, XG-1175™, XG-1180™, XG-1190™, X-Glide™, X-GlideR™, X-Horizon™, XLoc Sprint™, XX™, Yari™, Zero Loss™







Specifications and colors subject to change without prior notice.  $\ensuremath{\texttt{©}}$  2020 SRAM, LLC



ASIAN HEADQUARTERS SRAM Taiwan No. 1598-8 Chung Shan Road Shen Kang Hsiang, Taichung City Taiwan R.O.C. WORLD HEADQUARTERS SRAM LLC 1000 W. Fulton Market, 4th Floor Chicago, Illinois 60607 U.S.A. EUROPEAN HEADQUARTERS SRAM Europe Paasbosweg 14-16 3862ZS Nijkerk The Netherlands