

LOOK



EN

GEO CITY
I RANGE



ARE YOU URBAN



GEO CITY

THE PEDAL THAT CHANGES YOUR RIDE

Secure your everyday cycling confidence and comfort in the essential urban pedal from LOOK. GEO CITY is a lightweight, upgradeable and affordable platform pedal but with all the style, quality and durability that's made LOOK pedals the champion's choice for decades, and the best out on the city streets today.



SLIP-PROOF SAFETY

GEO CITY, WITH LOOK ACTIV GRIP BY VIBRAM

A secure connection with your bike is crucial for confident riding, and that sentiment is at the core of the LOOK GEO CITY range. Whatever the weather is doing or whatever shoes you're wearing you need to know you won't slip out again, pulling away from a stop sign, climbing a hill or zipping through traffic.

Just as LOOK personifies innovative pedal technology, no other name guarantees safety and grip like VIBRAM, and now the legendary golden badge under the feet of countless epic adventurers is available on the ultimate all-purpose pedal. LOOK ACTIV GRIP by VIBRAM combines our decades of cycling experience with nearly a century of wearable traction technology from the most iconic footwear sole brand around. The result is totally confident riding whether you're biking in ballet pumps, leather brogues or work boots.

Quick-switchable inserts in different colors and designs mean your new slip-proof safety comes with easy style syncing too.





PERFECT PEDAL CONNECTION

DESIGNED FOR THE CITY

With changes in weather, surface conditions and spillages from vehicles amongst the many potential hazards, riding on the city streets can be every bit as treacherous as mountain summits – and slipping up here can be just as serious. But with the LOOK GEO CITY, riding in the city has never been so easy – with the assured confidence that comes from the perfect connection.

LOOK GEO CITY Pattern Tread uses a specifically engineered rubber compound from the legendary grip gurus Vibram – who we have collaborated with for this unique pedal range, to make the perfect match for today's tough city riding. Together we crafted this into a multi directional tread, with different heights and all-important grooves for efficient water drainage. It delivers consistent, failsafe shoe security at any angle, and in any weather.

Unlike conventional 'pegged' platforms our unique pad solution means trustworthy traction without damaging the soles of your shoes or creating painful pressure points when riding in everyday footwear. LOOK GEO CITY – the comfortably supportive and stylish connection to your bike.



A close-up photograph of a person's legs and feet on a bicycle at night. The person is wearing white socks and white sneakers with black stripes. The bicycle's pedals are illuminated with a bright yellow light, and the chain is also visible. The background is dark, suggesting a nighttime setting.

24/7 SAFETY

LOOK VISION IN LIGHTS

If you want to be noticed then you need to be different! City streets are full of red lights and even flashing bike lights can seem to disappear if they're in a fixed position. But bright lights that dance up and down as you pedal will always attract attention, even in the busiest urban scene – and that's why our LOOK VISION In Lights are literally brilliant. Four powerful, fully integrated LED lights have 'Steady', flashing 'Eco' and 2.5x brighter 'Daylight running' modes to stand out, whatever the situation.

Our unique stop-start technology means LOOK VISION In Lights automatically engage Standby Mode after 30 seconds of inactivity, and re-engages your chosen active mode the split-second it senses movement – ensuring both visibility and even longer battery life.

USB rechargeable batteries give up to 20 hours of safety, with magnetic locking for easy fitting and removal. IPX 7 waterproof rating won't let you down in the worst conditions when you need to stand out the most. LOOK VISION In Lights: Making sure you're seen, day or night.

UP TO **20 H** OF AUTONOMY

STOP-START TECHNOLOGY

MICRO USB RECHARGEABLE

STAY VISIBLE

THE INNOVATIVE LIGHT SOLUTION

Visibility depends on two criteria:

The minimum distance from which you can be seen.

Your ability to catch the attention of drivers.

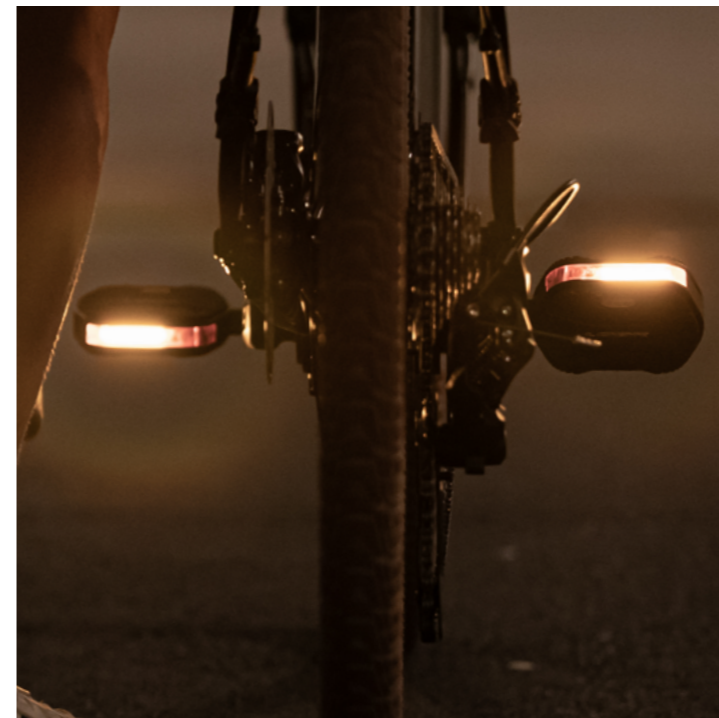
Unlike a standard fixed light positioned on your bike, the pedals are in continuous motion which considerably increases their visibility by creating an oscillating beam. Combined with four different flash modes available, they allow you to attract drivers' attention in the most effective way possible.

With a power rating of 50 lumens, the VISION light makes you visible from more than 900 meters with an angle of 180°, making you visible from the side as well and keep you safe at crossroads.

FROM OVER **900 M** VISIBILITY

50 LUMENS

180° LIGHT BEAM



SYNC YOUR STYLE

CUSTOM COLORS TO DIAL YOUR LOOK
– QUICKLY AND EASILY!

Stealthy cool, vibrant and passionate, urban warrior or neon pop? Whether you're commuting, cruising for fun or on a mission, urban riding attracts all sorts of characters, with each one as individual and vital as the next. So what better way to celebrate your own city cycling style than by customizing your look with the LOOK GEO CITY range, featuring quick-switchable ACTIV GRIP by VIBRAM tread pads.

Black, red, lime or crazy camo, whichever aesthetic you choose, they're set to suit your bike, your clothes, your accessories or your mood. And switching out your pads is so easy – it's a 5-second job for any rider!

Personalise with color-switch ACTIV GRIP pads:

Step up your individual look.



UNIQUE, PREMIUM PEDAL

BORN IN FRANCE TO BEAT THE WORLD

Ever since we revolutionised performance pedalling with the original clipless system, LOOK have never stopped innovating. And it's the result of these decades of invention, experience and testing that led us to make the most reliable and durable pedals for you.

Underpinning the GEO CITY range of pedals are the optimum selection of high-performance, lightweight and long-lasting materials and the choice of proven premium bearings. We've embraced these technologies for the GEO CITY range and combined them with unique French style and new ideas that only LOOK can create.

For urban riders, LOOK GEO CITY is the smartest decision – the only one that both your head and your heart will agree on.



ACTIV GRIP TECHNOLOGY FOR
UNRIVALED SAFETY AND CONFORT
QUICK SWITCHABLE AND
CUSTOMIZABLE PAD COLOUR

GEO CITY DESIGN
COMMUTING & URBAN CYCLING
GROOVES OF VARYING DEPTH & DIRECTION TO
IMPROVE WATER EVACUATION AND ENHANCE GRIP
UNMATCHED PEDALING COMFORT

COMPOSITE BODY

LOOK PREMIUM
QUALITY SPINDLE

ALL-NEW INTEGRATED LOOK VISION LIGHT
WIDE BEAM FOR INCREASED VISIBILITY
IN URBAN ENVIRONMENTS
INCLUDING 4 MODES (NEW DAILY MODE)
AUTONOMY 20 HOURS
RECHARGEABLE WITH USB





FEATURES

TECHNOLOGY	FLAT PEDALS + LOOK ACTIV GRIP BY VIBRAM
BODY	COMPOSITE
GRIP	VULCANIZED RUBBER ACTIV GRIP
SPINDLE	CHROMOLY +
SURFACE AREA	107x103 mm
Q FACTOR	63 mm
WEIGHT (PEDAL)	290 g
WEIGHT PAIR	580 g
WATERPROOFNESS	IPX 7 WATERPROOF RATING
LIGHT INCLUDED	YES (x 4)
LIGHT MODES	4 (STEADY 20LM / DAY FLASH 50LM / NIGHT FLASH 10LM /
BATTERY LIFE	UP TO 20 h (FLASH ECO) - AUTO STOP/START
LIGHT OUTPUT	FROM 6 TO 50 LUMENS
BATTERY	MICRO USB RECHARGEABLE (CABLE INCLUDED)
CHARGING TIME	2 H
BEAM ANGLE	180°
UNIT LIGHT WEIGHT	14 g



FEATURES

TECHNOLOGY	FLAT PEDALS + LOOK ACTIV GRIP BY VIBRAM
BODY	COMPOSITE
GRIP	VULCANIZED RUBBER ACTIV GRIP
SPINDLE	CHROMOLY +
SURFACE AREA	107x103 mm
Q FACTOR	63 mm
WEIGHT (PEDAL)	265 g
WEIGHT PAIR	530 g

PADS / URBAN COMMUTING
SKU | 24660 (FOR CAMO COLOR)

ACTIV GRIP CITY PAD

| CAMO | RED | LIME | BLACK



FEATURES

TECHNOLOGY

LOOK ACTIV GRIP BY VIBRAM

USE

URBAN COMMUTING

COMPATIBILITY

GEO CITY GRIP VISION / GEO CITY GRIP / TRAIL

MATERIAL

VULCANIZED RUBBER

WEIGHT 4 PADS

420 g

**RIBBED COMPOSITE BODY FOR
IMPROVED GRIP**

**LOOK PREMIUM
QUALITY SPINDLE
AND BEARINGS**

COMPOSITE BODY

FRONT AND REAR REFLECTORS

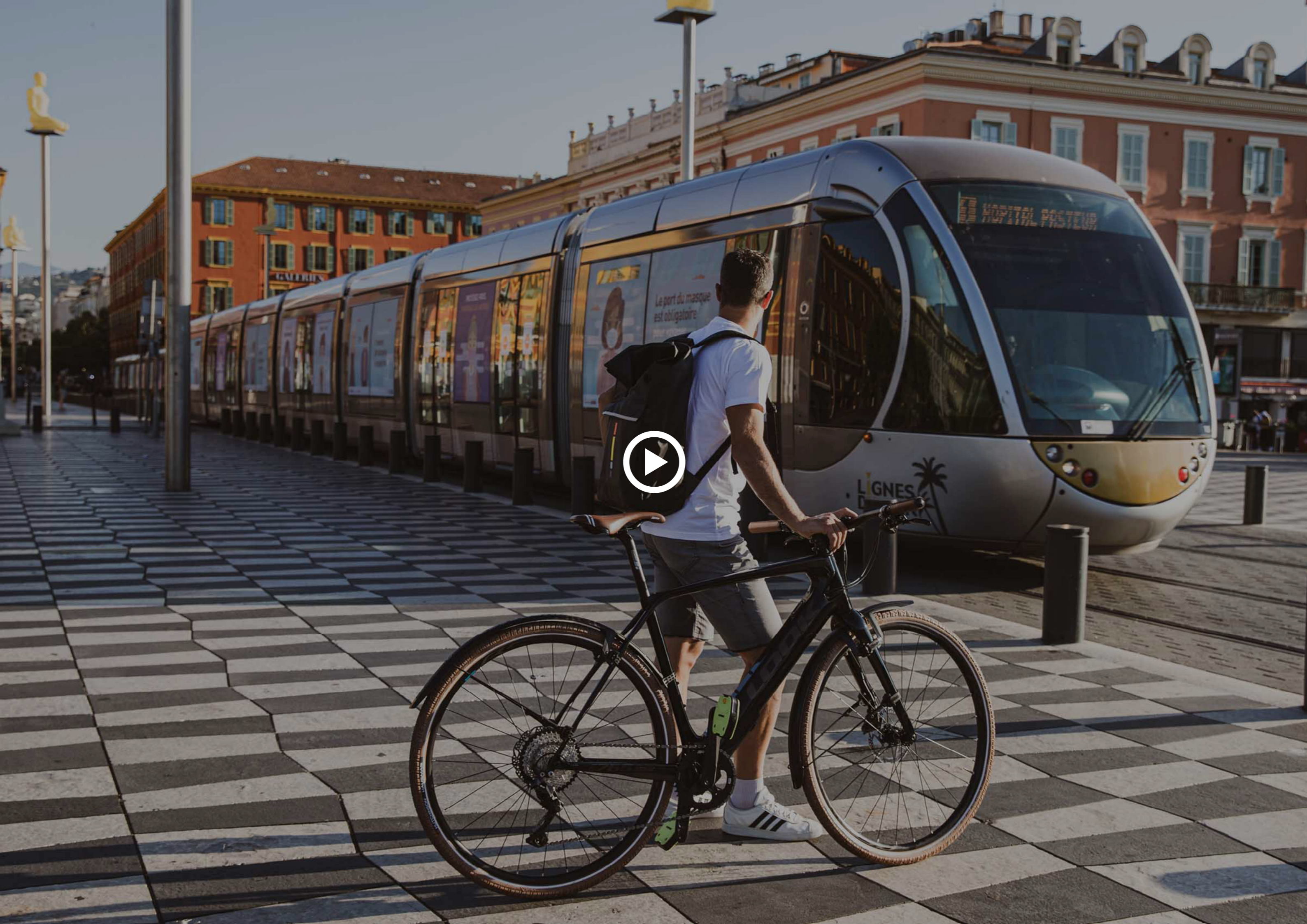




FEATURES

TECHNOLOGY	FLAT PEDALS
BODY	COMPOSITE
GRIP	COMPOSITE
SPINDLE	CHROMOLY +
SURFACE AREA	110x107 mm
Q FACTOR	61,5 mm
WEIGHT (PEDAL)	165 g
WEIGHT PAIR	330 g





GEO CITY
I RANGE

- +** **SUPERIOR PEDAL SHOE CONNECTION**
LOOK ACTIV GRIP BY VIBRAM
- +** **ADVANCED SAFETY**
ALL- NEW LOOK VISION IN. LIGHT
- +** **CUSTOMIZED OFFER**
BUILD YOUR OWN STYLE

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#RIDEYOURDREAM

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